



# appwave™

Experience your Apps

**AppWave is a private PC app store that provides a mobile-like experience for your Windows desktop applications. With AppWave, you discover and immediately run your apps friction free.**

Want to boost productivity by eliminating the hassles of finding, running and licensing software? With AppWave, you save time and money while saying goodbye to desktop installs, manual upgrade processes, PC OS "decay," and manual license tracking.

Apps are broadcast with AppWave so the latest version is always available. One click launches your app and multiple versions are easily run side-by-side. Plus, you can rate and review apps and share those reviews with your peers. You experience your apps and eliminate the time consuming obstacles to getting them.

## Appwave is about



**Discovery** – Easily browse for apps with built-in search.



**Immediacy** – There are no lengthy installs or time spent trying to find a license key.



**Always Available** – If your hard drive crashes or you get a new computer, there's no need to undergo a lengthy rebuild process.



**Convenience** - Apps and updates are broadcast. There's no need to install or uninstall.



## Why AppWave?

- A unique way to experience apps friction-free that enhances productivity while saving time and money.
- Provides immediate access to critical business apps through an intuitive, browser-based interface.
- License tracking and software usage reporting are built right in to help you gain business insight.
- Eliminates the need to rebuild your desktop. If you have a new computer or your hard drive crashes, you get one-click access to all the apps you need so there's no loss in productivity.
- The self-service browser empowers users to access the tools they need.

## User Benefits

- **Get apps, not headaches.** AppWave eliminates the traditional hurdles of getting software, bringing a mobile-like experience to PC apps.
- **Broadcast your apps.** With AppWave, your internally developed and 3rd party applications can be broadcast alongside Embarcadero apps so all the tools you need are readily accessible.
- **Free your apps.** No longer do you need to wait for weeks or months to get the tools you need. You get immediate access to apps.
- **Socialize your apps.** Rate and review your apps and share those reviews amongst your peers.



## Organizational Benefits

- **Deliver results sooner.** Project teams get immediate access to the critical apps they need to get their job done.
- **Reduce Costs.** Save thousands per desktop by not having to keep PCs up-to-date with the right software and right version. Eliminate manual license tracking.
- **Respond to business change faster.** Securely give new hires, contractors and employees new toolsets and shut down quickly.
- **Make your software more productive.** Gain total visibility into software usage so underused apps can be reallocated and budgeting is more precise.
- **Improve your desktop hardware performance.** Eliminate OS performance erosion and application conflicts.



## Key Benefits

- **Search and browse** for apps to discover new software to do your job.
- **Rate and review** to share best fit apps.
- **Add your in-house and favorite popular software** to AppWave for broadcasting, tracking and reviews.
- **Simplify app management.** Centrally manage and track apps and licenses.
- **Get apps quickly.** One-click launch gives you rapid access to critical business tools.

  
**appwave**<sup>TM</sup>

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