



AppWave is a private PC app store that provides a mobile-like experience for Windows desktop applications. With AppWave, you can quickly discover and immediately run PC apps without the hassles of desktop installs, manual upgrade processes, or manual license tracking. Boost productivity with a friction-free app experience that lets you manage apps and track their usage across your team.

With AppWave, you can quickly find and access the PC apps you need, so less time is wasted on finding, installing, and managing apps and more time is spent using them. AppWave works with Embarcadero XE products, popular applications and internally developed Windows applications.

AppWave broadcasts apps so they're immediately made available to users via the AppWave browser, enhancing:

- Discovery** – Find and launch the app you need as easily as you search and browse the Web. Uncover complementary tools via the AppWave browser.
- Immediacy** – Get one-click access to apps without time-consuming installs, conflicts, or license key hassles.
- Availability** – If your hard drive crashes or you get a new computer, accessing your apps is fast and easy with app broadcasting.
- Convenience** – Get immediate access without having to install or uninstall prior versions.



## BROADCAST YOUR APPS



*Apps and updates are delivered instantly with AppWave's broadcasting abilities.*

Setting up AppWave requires little effort. All Embarcadero XE products work on AppWave. For popular or 3rd party PC applications, a straightforward "mastering" process converts traditional applications into apps that can be broadcast on AppWave. Access permissions, user and group profiles, and custom app "channels" can be created to organize apps and simplify management. AppWave works with existing software licensing technologies and integrates with your LDAP directory.

The AppWave Browser provides an intuitive interface for self-service search and one-click access to apps. You can socialize apps with ratings and reviews, helping others to discover and use preferred and approved apps.

### With App Broadcasting, Apps:

- Run instantly
- Require no installation
- Run full power, full speed
- Leave no install artifacts

### Browse and Search

Quickly find preferred and approved apps. Discover complementary tools.

### Create Channels

Apps can be organized into channels to get new team members the apps they need faster.



### Run Apps with One Click

Click an app and run it instantly. Never wait for a manual process. Never install or uninstall.

### Rate and Review

Read and write app reviews to make it easier to find preferred apps and eliminate redundant software evaluations.

*The AppWave Browser provides a compelling user experience*

## Key Benefits

### Deliver Results Sooner

Teams get the apps they need faster so they are more productive.

### Reduce Costs

Reduce time and effort spent manually tracking licenses, installing applications, and keeping them up-to-date.

### Respond to Business Demands Faster

Securely give new hires, contractors and employees new toolsets and re-allocate quickly when things change. Spin up projects faster.

### Make Your Software More Productive

Gain total visibility into software usage so underused apps can be reallocated and budgeting is more precise.

### Simplify App Management

Centrally manage and track apps and licenses.

### Improve Your Desktop Hardware Performance

Eliminate application conflicts. Speed recovery with instant access to apps after hard drive crashes or when on a new PC.

### Innovate with Self Service

User-friendly options empower users to access the tools they need wherever they work.

## Access Apps Through the Easy-to-Use AppWave Browser

### Get Apps Instantly

- Run apps with one click
- Always get the latest versions
- Run multiple versions of the same app side-by-side without desktop conflicts or uninstall hassles



### Socialize Your Apps

- Rate and review apps, then share with your peers
- Search, browse, discover, and promote the best apps for the job



### Free Your Apps

- Never wait for weeks- or months-long deployment processes to get the tools you need
- Easily find what you need—built-in search makes it simple so there's no need to track down someone who has the tools you require



### Apps Without Limits

- Apps are cached locally for fast start-up
- The AppWave browser intelligently manages local apps cache and disk space to make room for additional apps
- Apps are backed-up on your AppWave and can always be accessed on demand



## AppWave Administrators Gain Tremendous Insight with AppWave

### Track Your Apps

- Get total visibility into software usage so apps can be re-allocated and budgeting is more precise
- View reports on app usage by user, app usage and trends over time, and more



### Get Projects Ramped Up Quickly

- Boost productivity with convenient, self-service app delivery
- Securely launch apps. Apps run locally on the desktop with no impact to locked-down areas of the operating system. AppWave also works in locked-down environments
- Standardize apps, including versions, across workgroups



### Simplify License Administration

- Save hundreds of hours spent manually tracking down who the users are who have and need (or don't need) an app license
- Easily allocate and reallocate licenses when an employee or contractor comes on board or leaves a project
- Simplify compliance efforts with centralized license administration and tracking



### Create App Channels

- Make customized channels by department, role, or function so employees and contractors get all they need with one-click access.
- Promote self-service, save time and reduce administration costs by allowing team members to find and run from their channel



## Transform Your Windows Applications into Apps in the AppWave Studio

AppWave is about turning software into apps. The AppWave Studio makes it easy to convert your Windows applications into apps with built-in wizards to guide you through the process. No special programming skills are required. Once "mastered," you can broadcast apps on AppWave. AppWave mastering templates are available for a variety of popular applications, and you can also turn your in-house software into apps.

- Use pre-populated mastering templates for popular software titles to expedite mastering
- Add app metadata to your apps to help others find them and use them
- Get the app experience for all your tools – with one-click launch, ratings, reviews, and reporting



### System Requirements

- Windows® 7, Vista (SP2 or later), XP (SP2 or later), 2003, 2008, or 2008 R2
- 500 MB RAM
- Internet connection
- We recommend 10 GB of available hard drive space although you may need more or less depending on the number of applications you add to AppWave

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