

Buy One, Get One Free Promotion

FAQ

What is the Buy One, Get One Free Offer?

It is a limited time promotion where customers who purchase RAD Studio XE7, Delphi XE7 or C++Builder XE7 ESD Named User licenses at the regular published price get to choose a different product of equal or lesser value for free. The promotion is available for products purchased between Feb 9, 2015 and March 31, 2015 (midnight PT).

Where can I go to learn more about this promotion?

More information on the BOGO promotion, information on individual products, a tool to help customers select which application they can get for free, and a link to the redeem application is available at

<http://www.embarcadero.com.pl/promo/2015-q1-bogo/>.

How do I get my free product?

After registering your paid product that was purchased during the promo period, visit the redemption page to select your free product – http://www.embarcadero.com.pl/promo/2015-q1-bogo/free_down.shtml

Where can I see the complete terms and conditions?

Please consult the Terms and Conditions page on the Embarcadero Web site

at <http://www.embarcadero.com.pl/promo/2015-q1-bogo/terms.shtml> for specific details.

When does the promotion start and end?

The promotion starts on Feb 9, 2015. The last day to purchase a qualifying product is March 31, 2015 (midnight PT). The last day to redeem the free product is April 15, 2015 (midnight PT).

Which products can I purchase to qualify for a free product?

The most current available version of the following purchased products (Professional edition or higher, new user or upgrade) are eligible to receive the free product. Note: Recharge products are not eligible.

- RAD Studio XE7
- C++Builder XE7
- Delphi XE7

Which products can I select from for my free product?

You can choose from the following list of products for your free product. Determination of which specific products and editions qualify is based on an "equal or lesser value" comparison to the purchased product, as well as the other terms of the promotion.

- FireDAC C/S Add-On Packs for RAD Studio, Delphi or C++Builder Pro
- InterBase
- DB PowerStudio Dev Edition
- DB PowerStudio DBA Edition
- DB Change Manager
- DB Optimizer
- ER/Studio Data Architect
- ER/Studio Business Architect
- ER/Studio Enterprise
- Rapid SQL

Are there any products excluded from this promotion?

The following products do not qualify to receive a free product, nor are they eligible as the free product:

- Recharge SKUs
- Academic SKUs
- 5-packs and 10-packs
- Network licenses
- Any other product not on the list of qualifying products

Do I need a coupon or code to get my free item?

No, just visit the redemption page at

http://www.embarcadero.com.pl/promo/2015-q1-bogo/free_down.shtml to get your free tool.

How do I register my purchased product?

Follow the installation instructions you received with your product. In many cases there is an install.htm file in the product download file which provides installation instructions.

The first time you start the product, the Registration Wizard will appear. Follow the steps in the wizard to register the product. You will find the serial number in your order confirmation email. Online registration requires an Internet connection. If you are having difficulties registering, please see the **support section** on the Embarcadero website to obtain contact information to assist you with registering your product.

How do I redeem my free product?

Follow these simple steps:

1. Install and register the purchased product.
2. Go to http://www.embarcadero.com.pl/promo/2015-q1-bogo/free_down.shtml
3. Enter the serial number for the purchased product
4. Select your free product from the list of eligible products presented to you.

5. An email with a serial number and a URL to download your free product will be sent you to. You will also have the opportunity to begin the download immediately after selecting your free product and redeeming your coupon.
6. The serial number for the free product is assigned to the same EDN user account as the purchased product; however the user will still need to register the free product after installing it.

Several products have older versions available for sale; do they qualify for this promotion?

No. According to the terms of the BOGO promotion only the most current available versions of the products qualify.

Can I give the serial number for the free product to someone else to register and use?

No. The serial number for the free product is tied to the same user who registered the serial number of the purchased product.

If I purchase the Architect edition of Delphi, C++Builder or RAD Studio, can I select ER/Studio Standard or ER/Studio Enterprise as my free product?

Yes. You can select ER/Studio Data Architect, ER/Studio Business Architect or ER/Studio Enterprise for your free product; however it will still be based on the "equal or lesser value" comparison.

If I buy RAD Studio, can I select Delphi or C++Builder as my free product?

No. You can not select as your free product any product that is included in or part of the product you purchased. Delphi and C++Builder are included in RAD Studio and therefore can not be selected as the free product in this case.

Can I select a second copy of the same product as my free product?

No. The free product is registered to the same user as the free product and there is no need for a single user to have two licenses for the same product.

Can I choose another RAD family tool like buying Delphi and getting C++Builder free?

No. If you need the combination of Delphi and C++Builder, it is best to purchase RAD Studio so everything is installed together with a single license.

What is the full list of products that qualify for this promotion?

[See qualifying SKUs.](#)